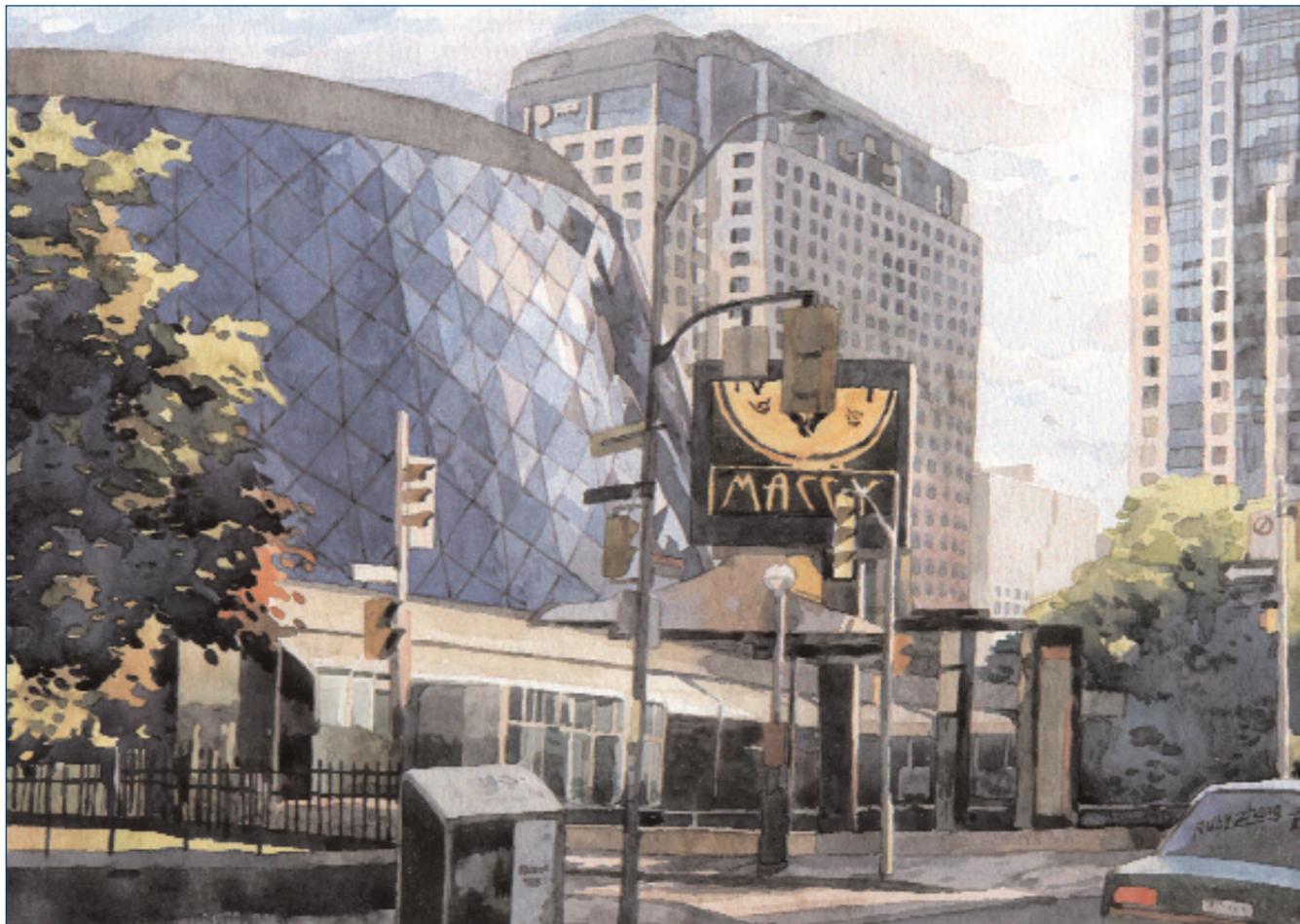


# Plastic Surgery

AMERICAN SOCIETY OF  
PLASTIC SURGEONS

# NEWS



## Plastic Surgery 2010

# International collegiality will meet cutting-edge education in Toronto

BY JIM LEONARDO

**The hand of collegiality and professional camaraderie is being extended worldwide by the ASPS/PSEF/ASMS leadership for *Plastic Surgery 2010* in Toronto, Canada. The premier educational event in plastic surgery has**

been built upon a foundation of unprecedented international outreach, to bring the best of the specialty to plastic surgeons and allied medical personnel across the globe – and provide ASPS members and their affiliates with the cutting-edge educational opportunities to keep them positioned firmly at the forefront of this dynamic specialty.

*Plastic Surgery 2010*, which will take place Oct. 1-5 at the Metro Toronto Convention Centre in downtown Toronto, will feature

a variety of new instructional courses, symposia and panels, and offer a dynamic slate of speakers, research presentations and social events that have been arranged specifically to provide a broad and deep range of international perspective.

*Plastic Surgery 2010* offers the opportunity to earn more than 46 AMA PRA Category 1® credits. The event has 19 courses (four of which are new) scheduled to satisfy Maintenance of Certification (MOC-PS™)

Part IV requirements (see sidebar on page 25) and features a full lineup of courses and panels focusing on patient safety, evidence-based medicine and research. For a full schedule of events, general information or to register, go to [plasticsurgery2010.org](http://plasticsurgery2010.org).

“The new courses and panels at *Plastic Surgery 2010*, and the emphasis on international speakers and topics, should help us move closer to our goal of true international cooperation and the free-flow of ideas,” says ASPS President Michael McGuire, MD. “Perhaps more than any previous annual meeting, *Plastic Surgery 2010* offers the spirit of international education and cooperation – and very effective vehicles with which to deliver both.”

### Thinking globally

An added benefit of Toronto serving as the host city for the event is the opportunity it presents for attendees to participate in additional educational events – including viewing live surgery – offered by the Canadian Society for Aesthetic (Cosmetic) Plastic Surgery (CSAPS), whose annual meeting is being held in conjunction with *Plastic Surgery 2010*.

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#### ASPS/PSEF executive vice president named

Michael Costelloe, University of Pittsburgh Medical Center (UPMC) senior vice president, International Division, has been named the new executive vice president of ASPS/PSEF. He will begin his



Michael Costelloe

tenure at the Executive Office in Arlington Heights, Ill., on Sept. 1. Costelloe, who directed government relations, legal affairs, business and clinical facility and program development for UPMC's international projects, holds a law degree from the Columbus Law School at the Catholic University of America, Washington, D.C., and he is a member of the European Health Management Association. **Page 7**

#### Group practice report shows opportunities

The Society's Group Practice Task Force has developed a white paper in an effort to inform ASPS members of the various processes and opportunities related to joining other physicians or hospitals. The intent of this newly released document is to analyze and describe long-standing and tested group-practice models that are viable for plastic surgeons, and present positive aspects of “practice integration” – including collective bargaining with health insurers and effective professional interaction. **Page 10**

#### PSNextra.org expands specialty news coverage

A new era in communications designed specifically to keep ASPS members informed of breaking news in the specialty dawned on July 1, with the debut of *PSNextra.org* – the online extension of the award-winning *PSN*. The site features a combination of web-exclusive articles, practice management tips, videos and select news stories and popular columns from the print edition. *PSNextra.org* also allows plastic surgeons to share specialty-related news with patients and colleagues through social networking tools. **Page 7**

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